

Program Information
August 5, 1948

OB S 1³⁰ - 2⁰⁰ PM SUNDAY 1/18/48 - 7/24/49
10³⁰ / 11 AM SAT 4/30/49 - 7/2/49

Tell It Again

Play Titles to date

1/18/48 - 7/2/49

<u>Date</u>	<u>Title</u>	<u>Author</u>
Jan. 18, 1948	Treasure Island	Robert Louis Stevenson
25	Three Musketeers	Alexander Dumas
Feb. 1	Oliver Twist	Charles Dickens
8	Adventures of Robin Hood	
15	Sinbad the Sailor	
22	The Spy	James Fenimore Cooper
29	Hiawatha	Henry Longfellow
Mar. 7	A Trip to the Moon	Jules Verne
14	From Earth to Moon	Jules Verne
21	Huckleberry Finn	Mark Twain
28	(oxld.)	
Apr. 4	Mareo Polo	
11	Odyssey	Homer
18	Toby Tyler	James Otis
25	Robinson Crusoe	Daniel Defoe
May 2	Legend of Sleepy Hollow	Washington Irving
9	Ben Hur	Lewis Wallace
16	A Tale of Two Cities	Charles Dickens
23	Quentin Durward	Sir Walter Scott
30	Buffalo Bill	Wm. F. Cody
June 6	Don Quixote	Miguel Cervantes
13	Moby Dick	Herman Melville
20	Dr. Jekyll and Mr. Hyde	Robert Louis Stevenson

<u>Date</u>	<u>Title</u>	<u>Author</u>
June 27	Michael Strogoff	Jules Verne
July 4	Man Without a Country	Edward Everett Hale
11	Adventures of Baron Munchausen	ed. by E. E. Hale
18	Joan of Arc	
25	Last of the Mohicans	James Fenimore Cooper
Aug. 1	Black Arrow	Robert Louis Stevenson

CBS NEWS

program premiere

485 Madison Avenue, New York, N. Y.

MISS RITA DOUGHERTY
501 Madison Ave.

January 14, 1948

"TELL IT AGAIN," NEW SUNDAY SERIES OF CLASSIC TALES
FOR YOUNG AND OLD STARTS WITH "TREASURE ISLAND" 1/18/48

Literary classics of appeal to both adults and children will be dramatized in a new Columbia network series, "Tell It Again," starting Sunday, Jan. 18 (CBS, 1:30-2:00 PM, EST. From Hollywood).

"Treasure Island," Robert Louis Stevenson's famed adventure story of a boy and his perilous quest for pirate treasure, launches the series.

"Tell It Again" will be written and directed by Ralph Rose, who has done the same for a number of dramatic and children's albums for Columbia Records, his most recent being the "Bongo" album starring Dinah Shore.

Rose is the author of many radio dramas presented on CBS' "Stars Over Hollywood" and other programs originating in Hollywood. His stage play, "Three for All," was presented in Hollywood during the past season.

Ernest Martin, CBS West Coast Program Director, will be supervising producer of "Tell It Again."

Typical of the tales to be told are such novels as "Treasure Island," folk tales such as "Robin Hood," "Pinocchio," "Sinbad the Sailor" and "The Legend of Sleepy Hollow."

(More)

IS... THE COLUMBIA BROADCASTING SYSTEM

Animal stories such as "Black Beauty," tales of America such as Longfellow's "Hiawatha," and fantastic, imaginative works such as "Gulliver's Travels" and "Ali Baba and the Forty Thieves," also will be included in the series.

Premiere of the new program brings about a change in CBS' Sunday schedule, with "Doorway to Life" broadcasting 1:00-1:30 PM, EST, and "People's Platform" moving to 12:30-1:00 PM, EST. In the past, both shows were heard a half hour later.

* * *